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Tyson Jominy has worked for J.D. Power and the Power Information Network since September 2009, advising OEMs on pricing and incentives for new and used car sales.

His insights are regularly quoted in media outlets like *CNN*, *MSN* and *Business Insider*.

Prior to joining J.D. Power, Mr. Jominy worked for Ford Motor Company and Nissan North America, where he held several positions within finance and sales & marketing, leading OEM projects in product development, manufacturing operations, pricing and financial control. Additionally, he has managed financial forecasting and planning in the CPG industry and advised executives in corporate development and M&A in the energy sector.

Mr. Jominy has a bachelor's degree in finance from Indiana University in Bloomington, IN and a master's of business administration from The University of Chicago Booth Graduate School of Business in Chicago, IL.