



Thomas King

President, OEM Solutions

J.D. Power

Thomas King is President, OEM Solutions at J.D. Power. He joined the company in 2005.

He is responsible for J.D. Power's rapidly evolving solutions for automobile manufacturers (OEMs), all of which leverage class-leading data, advanced analytics, and deep industry expertise. These solutions, which utilize both well-established and new data assets, coupled with modern technology to ensure seamless and actionable workflow integration, guide automakers in making optimized business decisions and realizing measurable improvements in sales performance, profitability, product quality, and customer satisfaction.

With over 25 years of experience in the Automotive industry, Mr. King has held multiple leadership roles focused on creating value for clients across the automotive ecosystem, including OEMs, Dealers, Financial Institutions, Insurers and Software providers. Most recently, he was President of the Data & Analytics Division & Chief Product Officer of J.D. Power, where he led the significant expansion of business units focused on analytics, including the Power Information Network (PIN) and Valuation Services (Used Car Values and Residual Values), while bringing multiple new products successfully to market.

Widely acknowledged as a leading authority on Automotive Market Dynamics, he regularly provides perspective on the state of the automotive industry in media outlets like Forbes, MSN and CNBC.

Prior to joining J.D. Power, Mr. King was in Global Market and Industry Analysis at General Motors. There, he analyzed the U.S. automotive industry, focusing on sales, pricing and incentive dynamics.

Mr. King received a master's degree in materials science, economics and management from the University of Oxford in England.