

Jim Thomason

Group Account Director

J.D. Power



Jim Thomason is a Group Account Director for the Autodata Solutions division of J.D. Power.

Jim is responsible for fleet management company engagements as well as supporting various initiatives within OEM partnerships. Jim joined Autodata Solutions in 2009 as a Delivery Director and has since taken on roles that include overseeing the delivery of large scale OEM digital marketing/OEM distributor engagements and working with partners to help them realize the potential of data and content, as well as what software applications can do for their businesses.

Jim has spent nearly 20 years in the automotive industry with a significant focus on client management. Prior to Autodata Solutions, Jim held several positions at General Motors within the Information Systems & Digital Marketing organizations, as well as spending time as a producer for Wunderman Advertising Agency.

Jim pursued post-secondary education in business administration and marketing, earning a bachelor's degree from the University of Phoenix.