



Ian Greenblatt

Managing Director

J.D. Power

Ian Greenblatt is Managing Director for Technology, Media & Telecommunications Intelligence at J.D. Power. He is responsible for delivering syndicated and custom research, advisory services, and business performance improvement consulting for wireline and wireless providers, and covering the newest technologies, devices and media channels.

Mr. Greenblatt joined J.D. Power in 2018 from his own boutique consulting practice in which he provided strategy and board of directors' guidance to public companies, and enabled public and private investors, private equity and hedge funds to invest capital in the cable and broadcast space. Previously, Greenblatt served as Vice President, Strategy & Business Development at ARRIS, the world leader in set-top box and cable modem technology. In that role, he provided strategy and leadership to monetize the multiscreen products portfolio and played an integral part in transactions to grow ARRIS' solutions capabilities.

Before ARRIS, Mr. Greenblatt was responsible for content strategy and business development at Motorola Mobility, a division of Google. Together with world-leading researchers and technologists, he drove Motorola corporate development of next-generation video server and associated services for set-tops and mobile devices by identifying and developing technologies and providers to define future video experiences, along with guiding teams to develop or acquire such technology.

Mr. Greenblatt earned a bachelor's degree from Northwestern University and a Juris Doctor from DePaul University College of Law.