



Doug Betts

President, Automotive Division

J.D. Power

Doug Betts is the President of the Automotive Division at J.D. Power. He is responsible for leading the strategy and operations for J.D. Power's entire automotive division, which includes operations in the Americas, Europe and Asia Pacific.

He regularly provides perspective on the state of the automotive industry in media outlets like *Automotive News*, *MSN* and *WardsAuto*.

Prior to joining J.D. Power in 2017, Mr. Betts was at Apple, Inc., where he helped lead the introduction of Apple's latest product innovations. Previously, he held senior executive roles in global manufacturing and quality at FCA Chrysler Automobiles as Senior Vice President & Global Head of Quality with responsibilities covering all Fiat and Chrysler brands and services around the world; Nissan Motor Corp, as senior vice president of Total Customer Satisfaction for North and South America including Nissan and Infiniti brands; and Toyota Motor Manufacturing as General Manager of Quality for full size trucks, SUV's and minivans.

Mr. Betts received a bachelor's degree in Mechanical Engineering from Georgia Tech.