

J.D. Power Announces 2026 Canada ALG Residual Value Awards

Toyota (Mass Market) and Lexus (Premium) Earn Top Brand Awards for Seventh and Sixth Consecutive Year, Respectively

TORONTO: 14 Jan. 2026 — The J.D. Power 2026 Canada ALG Residual Value Awards,SM released today, recognize manufacturers and models with the highest residual values (RV) in their segments. RV represents the forecasted future value of a vehicle, a critical input for calculating lease payments and trade-in values. A segment-leading RV can benefit consumers and OEMs alike with advantageous lease programs and serve as an indicator of strong brand value for the manufacturer, signaling quality, desirability, and long-term demand.

Residual value is a key metric for both consumers and automakers because it reflects long-term vehicle appeal and brand stability. Brands that consistently deliver strong RVs demonstrate confidence in product durability and market strategy, which can influence residual values and customer loyalty. These awards highlight manufacturers that excel in balancing innovation with value retention, an increasingly important factor in today's competitive automotive landscape.

"Brands that consistently retain higher RVs have a broad vehicle line-up that appeals to many customers and with that, do not over-complicate their vehicles," **said Danny Battaglia, managing director of ALG customer success at J.D. Power.** "Additionally, pricing plays a big role here. Staying competitive in the market while maintaining their reliability and emotional appeal ensures the top brands stay at the top."

This year's award recipients have shown strong forecasted value in their competitive segments in the Canadian market.

For model year 2026, 13 different brands earned awards in 26 segments. The award process consists of evaluating 294 model lines through analysis of used-vehicle performance, brand outlook and product competitiveness. Eligibility for a brand award requires a manufacturer to have model entries in at least four different segments. To account for differences across trim levels, model averages are weighted based on the percentage share relative to the entire model line.

Residual Value Awards

Lexus and **Toyota** are the top brand-level performers for 2026. **Toyota** has the most model-level awards with six. Model award recipients include:

- Toyota: **Camry, Corolla, Highlander, Corolla Cross, Tundra, Tacoma** and **Sienna**
- GMC: **Yukon, Hummer EV SUT, Hummer EV SUV** and **Savana**
- Chevrolet: **Corvette, Tahoe, Silverado 3500 HD**
- Lexus: **NX, UX** and **LX**
- Mercedes-Benz: **AMG GT 4-Door** and **CLA**
- Subaru: **WRX, Forester** and **Solterra**
- Cadillac: **CT4** and **CT5**
- Acura: **MDX**
- Genesis: **G80**
- Nissan: **Z**

- Porsche: **Taycan**
- Volvo: **V60**

Numerous variables affect the forecast of the residual value of a vehicle. Examples include mileage, quality/reliability, options and feature sets and the macroeconomic environment. J.D. Power data and insights combined with the deep experience of ALG in residual values allows for even more accurate end-of-lease forecasting capabilities.

To view the online press release, please visit <http://www.jdpower.com/pr-id/2026003>.

About J.D. Power

J.D. Power is a global leader in automotive data and analytics, and provides industry intelligence, consumer insights and advisory solutions to the automotive industry and selected non-automotive industries. J.D. Power leverages its extensive proprietary datasets and software capabilities combined with advanced analytics and artificial intelligence tools to help its clients optimize business performance.

J.D. Power was founded in 1968 and has offices in North America, Europe and Asia Pacific. To learn more about the company's business offerings, visit JDPower.com/business.

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NOTE: Three charts follow.

J.D. Power 2026 Canada ALG Residual Value AwardsSM

Top Make-Level Performers

Mass Market: **Toyota**

Premium: **Lexus**

Top Model per Segment

Passenger Car Segments

Compact Car

Toyota Corolla

Compact Premium Car

Cadillac CT4

Volvo V60

Compact Premium Sporty Car

Nissan Z

Small Premium Car

Mercedes-Benz CLA

Midsize Car

Toyota Camry

Midsize Premium Car

Cadillac CT5

Genesis G80

Midsize Premium Sporty Car

Chevrolet Corvette

Large Premium Car

Mercedes-Benz AMG GT 4-DOOR

Sporty Car

Subaru WRX

Source: J.D. Power 2026 Canada ALG Residual Value AwardsSM

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Top Model per Segment

Utility Vehicle Segments

Compact Premium SUV

Lexus NX

Compact SUV

Subaru Forester

Large Premium SUV

Lexus LX

Large SUV

Chevrolet Tahoe

GMC Yukon

Midsized Premium SUV

Acura MDX

Midsized SUV

Toyota Highlander

Small Premium SUV

Lexus UX

Small SUV

Toyota Corolla Cross

Source: J.D. Power 2026 Canada ALG Residual Value AwardsSM

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Top Model per Segment

Electric, Pickup and Van Segments

Premium Electric Car

Porsche Taycan

Electric SUV

Subaru Solterra

Electric Truck

GMC Hummer EV SUT

Premium Electric SUV

GMC Hummer EV SUV

Large Heavy Duty Pickup

Chevrolet Silverado 3500 HD

Large Light Duty Pickup

Toyota Tundra

Midsized Pickup

Toyota Tacoma

Commercial Van

GMC Savana

Minivan

Toyota Sienna

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